

# Agenda

|       | Track 1                                                                                                                                                                                                                                                          | Track 2                                                                                                                                                                                                           | Track 3                                                                                                                                                                                                                                                                |                                                                                                                                                                                                                        |
|-------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09:00 | Frühstück                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 09:30 | Begrüßung und Keynote - Data Performance                                                                                                                                                                                                                         |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 10:05 | <div><div>INFOMOTION</div><div>Data und AI Trends</div><div>Speaker:in<br/>Markus Enderlein (INFOMOTION)</div></div> <div>Data Driven / Innovation</div>                                                                                                         |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 10:30 | <div><div>SNOWFLAKE</div><div>Transformation einer großen Datenplattform<br/>in die Snowflake Data Cloud</div><div>Speaker:in<br/>Tobias Orzegowski (INFOMOTION), Karsten Menzen (Snowflake)</div></div> <div>Data Mesh / Data Fabric</div>                      | <div><div>SAP</div><div>SAP Data &amp; Analytics -<br/>Strategie- und Roadmap-Update</div><div>Speaker:in<br/>Dr. Hagen Jander (SAP)</div></div> <div>Data Mesh / Data Fabric</div>                               | <div><div>HR Live Podcast</div><div>Recruiting und Personalentwicklung<br/>datenbasiert neu denken</div><div>Speaker:in<br/>Christine Balzer (INFOMOTION), tba</div></div> <div>People Analytics</div>                                                                 |                                                                                                                                                                                                                        |
| 11:00 | Networking & Expertentalk & Besuch der Partnerstände                                                                                                                                                                                                             |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 11:30 | <div><div>ALTANA-BYK</div><div>Data Value Exploration</div><div>Speaker:in<br/>Christian Schüring (BYK), Lee Gunning (BYK), Hans-Henrik Jorgensen-Lyon (INFOMOTION)</div></div> <div>Data Driven / Innovation</div>                                              | <div><div>MICROSOFT</div><div>Wie Microsoft Fabric die Datenanalytic revolutioniert</div><div>Speaker:in<br/>tba</div></div> <div>Data Mesh / Data Fabric</div>                                                   | <div><div>ROUNDTABLE</div><div>Gehören Personaldaten nur<br/>der HR?<br/>Erfahrungsaustausch zu<br/>People Analytics</div><div>Speaker:in<br/>Christine Balzer (INFOMOTION)</div></div> <div>People Analytics</div>                                                    | <div><div>ROUNDTABLE</div><div>Die Roadmap zur<br/>Finance Digitalization:<br/>Change, Challenge<br/>und Chance</div><div>Speaker:in<br/>Tim Schiefer, Jörg Singer (INFOMOTION)</div></div> <div>Digital Finance</div> |
| 12:05 | <div><div>GOOGLE</div><div>Google Cloud Generative AI - LLMs and all that jazz</div><div>Speaker:in<br/>Tanju Bulut (Google)</div></div> <div>Data Driven / Innovation</div>                                                                                     | <div><div>SNOWFLAKE</div><div>Data Mesh konkret: Design, Aufbau und Management<br/>von Datenprodukten in Snowflake</div><div>Speaker:in<br/>Harald Erb (Snowflake)</div></div> <div>Data Mesh / Data Fabric</div> | <div><div>ROUNDTABLE</div><div>Gehören Personaldaten nur<br/>der HR?<br/>Erfahrungsaustausch zu<br/>People Analytics</div><div>Speaker:in<br/>Christine Balzer (INFOMOTION)</div></div> <div>People Analytics</div>                                                    | <div><div>ROUNDTABLE</div><div>Die Roadmap zur<br/>Finance Digitalization:<br/>Change, Challenge<br/>und Chance</div><div>Speaker:in<br/>Tim Schiefer, Jörg Singer (INFOMOTION)</div></div> <div>Digital Finance</div> |
| 12:35 | Mittagspause                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 14:00 | <div><div>PODIUMSDISKUSSION</div><div>Ist jedes Datenprojekt ein Changeprojekt?</div><div>Speaker:in<br/>Hans Henrik Jorgensen-Lyon, Alexander Bauer (INFOMOTION), weitere Teilnehmende tba</div></div> <div>Data Driven / Innovation</div>                      |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 14:35 | Networking & Expertentalk & Besuch der Partnerstände                                                                                                                                                                                                             |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 15:05 | <div><div>SAP</div><div>Next Generation SAP Enterprise Analytics -<br/>Decentralization &amp; Impact for the CFO</div><div>Speaker:in<br/>Oliver Huth (SAP)</div></div> <div>Digital Finance</div>                                                               | <div><div>LIVE SESSION</div><div>Die Zukunft von Data &amp; Analytics mit<br/>Microsoft Fabric Hands-On erleben.</div><div>Speaker:in<br/>Ömer Sahin (INFOMOTION)</div></div> <div>Data Driven / Innovation</div> | <div><div>INFOMOTION</div><div>Roundtable<br/>Analytics Experiences<br/>Voneinander lernen. Miteinander diskutieren.<br/>Von "best practices" bis "lessons learned".</div><div>Speaker:in<br/>Kerstin Neu (INFOMOTION)</div></div> <div>Data Driven / Innovation</div> |                                                                                                                                                                                                                        |
| 15:40 | <div><div>KUNDE (tba)</div><div>Moderne Personalkostenplanung -<br/>simplify your process</div><div>Speaker:in<br/>tba</div></div> <div>People Analytics</div>                                                                                                   | <div><div>LIVE SESSION</div><div>Die Zukunft von Data &amp; Analytics mit<br/>Microsoft Fabric Hands-On erleben.</div><div>Speaker:in<br/>Ömer Sahin (INFOMOTION)</div></div> <div>Data Driven / Innovation</div> | <div><div>INFOMOTION</div><div>Roundtable<br/>Analytics Experiences<br/>Voneinander lernen. Miteinander diskutieren.<br/>Von "best practices" bis "lessons learned".</div><div>Speaker:in<br/>Kerstin Neu (INFOMOTION)</div></div> <div>Data Driven / Innovation</div> |                                                                                                                                                                                                                        |
| 16:15 | <div><div>PODIUMSDISKUSSION</div><div>SAP, DATABRICKS, COLLIBRA, GOOGLE</div><div>Partner enabled Performance!</div><div>Speaker:in<br/>Alexander Röckle (SAP), Stany Winkler (Google), weitere Teilnehmende tba</div></div> <div>Data Driven / Innovation</div> |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 16:55 | Abschluss - Data Performance Ausblick                                                                                                                                                                                                                            |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |
| 17:00 | Ausklang                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                        |

Jetzt anmelden